

FOR IMMEDIATE RELEASE

DITA VON TEESE COMES TO MEXICO AS HOST OF THE OFFICIAL OPENING OF RAVEN CLUB

*"I want to remind people of a different kind of glamour, a different look,
and breaking the rules of fashion. I wanna break the rules."*

Dita Von Teese

- **DITA VON TEESE**, the most famous burlesque dancer in the world will be visiting our country (Mexico) soon to be part of the opening night of this new space that will set standards in the field of entertainment.
- **FLAUNT MAGAZINE**, through **212 PRODUCTIONS** has invited **Dita Von Teese** to form an important part of this outstanding event in the entertainment business.
- **RAVEN CLUB**, will be officially open this Thursday August 22, 2013 as a center designed especially for those with particular sensitivity to art in its various expressions.

Mexico City, August 16th 2013. For the first time, officially in Mexico, **Dita Von Teese** will make an appearance at **Raven Club**. Internationally renowned as the Queen of Burlesque, **Dita Von Teese** has performed at exclusive events and parties for *Victoria's Secret, Christian Louboutin, Marc Jacobs, Cartier* and *Louis Vuitton*, among others. This "Burlesque Superheroine" (*Vanity Fair*) and fashion icon has recently expanded into her own brands including lingerie, fragrance, cosmetics, and clothing and has been the image of many brands, such as *Cointreau, Perrier* and *M.A.C Viva Glam Cosmetics*. In addition, her full-length revue "*Burlesque: Strip Strip Hooray!*" is currently touring with upcoming performances in New York, Boston, and other East Coast cities with more dates in the U.S. in 2014. **Dita Von Teese** has graced the covers and has been featured in the most important magazines all over the world such as *PlayBoy, Flaunt, Cosmopolitan, FHM, Vogue, Vanity Fair* and *Esquire*, just to name a few.

For additional information on **Dita** please visit Dita.net.

In this occasion, **Luis Barajas**, founder of **Flaunt Magazine**, will be accompanying **Dita** during her appearance in Mexico. **Flaunt** is a wholly independent magazine published 8 times a year and distributed in 32 countries. The mission of both magazine and Flaunt.com is to provide a venue for emerging talent, a voice for developing movements, and a vehicle for progressive attitudes and unconventional perspectives. **Flaunt** has been broadening its presence in Mexico and Latin America promoting cultural events over the past, in the hands of its Latin American Director **Ingrid Barajas**. Its contribution to the Arts, Design and Entertainment has become invaluable for Latin Markets.

212 Productions official representative of **Dita Von Teese** in Mexico for this opportunity, has handled the participation of the famous celebrity as official hostess at the opening of **Raven Club**. 212 Productions has extensive experience in artistic representation, production, and design of such events, advertising campaigns, catwalks, art exhibitions and the publication and promotion of **Flaunt Magazine** in Latin America. 212 Productions represents for Latin America artists like **David LaChapelle, Rankin, Alan Aldridge, Mick Rock, Scott Caan, Nick Kushner, Garret Suhrie** and **Abel Adrian**, among others.

Raven Club has been designed with a concept that comes to revolutionize the field of entertainment in Mexico City. It is a nightclub, located in the most exclusive area in the city. It will provide an intimate atmosphere with a high sense of art and performances of the highest quality as well as top-notch service. The opening of **Raven Club** will be produced by **New Mind Division (NMD)**. Sponsored by **212 Productions** and **FLAUNT Magazine** who is special guest as a official Media Sponsor.

For additional information regarding **DITA VON TEESE** and to request press credentials for the press conference and Black Carpet please contact: **212 Productions Press Services**: rrppmedia@212productions.tv or visit www.212productions.com under the menu register in press accreditation.

For information regarding **RAVEN CLUB** please contact: carlo@ravenclub.com.mx

212 Productions Press Services
Communications Director: Ingrid Barajas
Media Contact: Luis E. Bolivar
rrppmedia@212productions.tv
Telephone: 55.53510952

RAVEN CLUB's
Public Relations Director
Carlo Lukini
carlo@ravenclub.mx
04455.12.80.79.48

About Dita Von Teese

Born Heather Sweet in West Branch, Michigan, Dita Von Teese grew up fascinated by the Golden Age of Cinema, pin-up imagery, and vintage lingerie. This naturally blond, mid-western girl then transformed herself into a glamour girl like those she admired. Performing striptease since 1992, she is the biggest name in burlesque since Gypsy Rose Lee and is credited with bringing the art form back in to the spotlight with a new sense of elegance and sophistication.

Taking audiences on a journey into fantasy and spectacle, Dita is renowned for her ornate sets and dazzling haute-couture performance costumes adorned with hundreds of thousands of Swarovski crystals. This "Burlesque Superheroine" (Vanity Fair) is the performer of choice at high profile events including those for designers such as Marc Jacobs, Christian Louboutin, Louis Vuitton, Chopard, and Cartier, and was the first guest star in history at Paris' famed Crazy Horse (established in 1951) where she has performed several sold-out runs. In 2011, Dita brought burlesque to prime time television in the States when she appeared as a guest star on CSI and performed her classic Martini Glass show in an episode billed as "too hot to handle."

In addition to her burlesque shows, Dita is a self-styled fashion icon who tops best-dressed lists all over the world and also has her own distinct brands. She has launched three fragrances in the German markets, and she just launched the first two scents "DitaVon Teese Signature" and "Rouge" on HSN and HSN.com. Her third fragrance, "Fleur Teese," just debuted in the German markets and will be available in the states this summer.

Dita's lingerie collection Von Follies by Dita Von Teese launched to rave reviews with Target Australia and is now available internationally via Debenhams, as well as online sites STYLEBOP.com, Glamuse.com, and asos.com. Her Dita Von Teese capsule dress collection which is based on her personal vintage collection, was released exclusively at David Jones in Australia, and is currently available in the U.S. exclusively via Decades, the premiere vintage boutique in Los Angeles, as seen on Bravo's "Dukes of Melrose." Dita is also a best-selling author who is currently working on her third book, "Your Beauty Mark," a guide to eccentric glamour, which is slated for Holiday 2013 release.

Dita has served as the global ambassador for Cointreau since 2007 and as such she has created signature cocktails such as the "Cointreau Teese" and the "Margadita," as well as traveling the world performing her "Be Cointreaversial" glass show, and her latest "Cointreau Diva Exotica" show inspired by the 1940s when the Margarita was developed. In 2010 and 2011, she was also the face of Perrier for an exclusive set of limited edition bottles and cans.

An advocate in the fight against HIV and Aids, Dita was a MAC Viva Glam Spokesperson from 2006-2008 and in 2009 she participated in the H&M/Fashion Against Aids t-shirt campaign. She has also performed and appeared at several events for Amfar and was honored with their Award of Courage in 2008. Her status as a burlesque star and modern-day feminist has also garnered her an invitation to speak at the Oxford Student Union, where other elected speakers have included the Dalai Lama, Mother Teresa, Tony Blair, and Anna Wintour.

www.dita.net

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Media Contact: Luis E. Bolivar

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Telephone: 55.53510952

ABOUT FLAUNT MAGAZINE

Since the publication of its first issue in 1998, Flaunt has both evolved with the times and helped pioneer its evolution. Under the direction of its founding editors, what began as a luxury fashion title has progressed into a full fledged lifestyle publication interested in both the serious and fanciful examination of issues relevant to the realms of fashion, art, film, music, media, and literature, and always with the original intent of preserving the publication's core values of constructive inquiry and artistic freedom.

Flaunt is a wholly independent magazine published 8 times a year and distributed in 32 countries. The mission of both magazine and Flaunt.com is to provide a venue for emerging talent, a voice for developing movements, and a vehicle for progressive attitudes and unconventional perspectives. While the publication aims to create a visually stimulating and intelligent book that pushes the magazine into the realm of art-object, the website acts as a portal for exclusive interviews, original video content, nightlife coverage, and rare glimpses into the processes of culture creation.

Flaunt was recently named one of three finalists, chosen out of 2,800 entries, for a prestigious FOLIO Award in the categories of Best Full Issue of a General Interest Magazine and Best Single Article in a Consumer Entertainment Magazine, as well as winning an Eddie in 2011. Additionally Flaunt Magazine was recognized with a Lucy Award in 2005 and 2010. The magazine also received three awards from PRINT for Excellence in Design, as well as a medal for editorial design from the Art Director's Club. Flaunt was recognized by Graphis, when the magazine was presented with the annual 2010 Gold Award for Issues 90 and 96. Flaunt's Spring Fashion Issue 92 and Fall Fashion Issue 106 were both awarded a Benny, the most prestigious print accolade available. In 2012, Flaunt received an Ozzie Award for Issue 109 featuring Kristen Stewart on the cover.

For more information regarding FLAUNT Magazine, please write to: info@212productions.tv

ABOUT 212 PRODUCTIONS S / 212 TAG:

212 PRODUCTIONS was founded in 1990 by its C.E.O. and Director Ingrid Barajas, with a philosophy that "results speak louder than words." From the beginning, this precept has guided the company to become a market leader and has been located as a reliable leading production and artistic services company in the Americas. With the highest standards, focusing on the fundamentals and attention to the smallest details, 212 Productions has managed to establish international confidence for the most outstanding artists in their genres and bring them to both Mexico and the rest of Latin America. The company also focuses on imposing the quality and superiority of their customers over every work done, which makes it reliable and unique.

212 PRODUCTIONS is a boutique production company dedicated to exhibitions and events with a high content of art. Represents world wide personalities, and works equally still photography, film, and other branches of production. The company also works bookings from national and international artists, such as musicians, bands and shows through it's company 212 TAG (Talent Agency Group).

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In terms of exhibitions, **212 PRODUCTIONS** is responsible recently for the display of DELIRIOS DE RAZON | DELIRIUM OF REASON of the famous photographer **DAVID LACHAPELLE** in the Antiguo Colegio de San Ildefonso, as in the Museo de las Artes (MUSA) in Guadalajara, that in 2009 had more than 150,000 visitors. Then, the great exhibition of the iconic English photographer, **RANKIN**, RANKIN LIVE MEXICO held at the Centro Cultural Estación Indianilla, during 2010-2011 and on Reforma Avenue in the capital, where more than 800,000 people saw his work. In 2011, inaugurated the exhibition of **MARILYN MANSON**, "The Path of Misery", again at the Antiguo Colegio de San Ildefonso, closing with more than 120,000 visitors. Additionally, the Government of Panama, through its Agency of Tourism, sponsored the shows IMAGES OF LA&NYC of famous actor **SCOTT CAAN**.

For 2014 - 2015, 212 PRODUCTIONS prepares for the important exhibition of the artist **DAVID LYNCH**, known for his visually stunning films such as Blue Velvet (1986), Lost Highway (1997) and Mulholland Dr. (2001). All these films, and a few more, beginning with Blue Velvet (1986), and including his "Twin Peaks" (1990) TV series, feature what has now been added to signature Lynch features, such as vibrant colors, the use of dreams and amazing montage to connect character thought and multiple emotions into one sequence. In addition to that, since Blue Velvet (1986), Lynch has gained the reputation of one of the foremost auteurs in the filmmaking industry, and one of the few living auteur's who continually defies both cinematic convention and the Hollywood curse. Also an exhibit for **ALAN ALDRIDGE**, English illustrator best known as the man with kaleidoscope eyes; title he took from his retrospective exhibition in London at the Design Museum in the same city (2008). Famous for its exceptional drawings, ALAN ALDRIDGE has worked with The Beatles, Andy Warhol, Elton John, hundreds of books to PENGUIN BOOKS, The Who, and brands such as Paul Smith, Hard Rock Café and House of Blues, just to name a few. Similarly, 212 Productions prepares an exhibit for the iconic London photographer **MICK ROCK**, known as the man who shot the '70s. ROCK, a world celebrity recognized as the #1 photographer for the genre. Queen, Rolling Stones, David Bowie, Blondie, Iggy Pop, U2, Lady Gaga, the Yeah Yeah Yeah's, and Madonna are just a few names of the hundreds of artists who have posed for his lens over the past 40 years. Other exhibits are being planned including **NICK KUSHNER** young avant-garde artist whose works have the distinction of being made from his own blood, **GARRET SUHRIE**, American photographer specializing in long exposure at night and **ABEL ADRIAN**, a local fine artist from Guadalajara Mexico, who has been experimenting with several techniques.

For more information about **212 PRODUCTIONS**, and their artists, past or most recent upcoming work, visit: www.212productions.com

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